



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357038

Schedule Dates 09/25/12-10/01/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2207
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/17/12
Last Modified 09/20/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797237
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,870.00
Net Total \$21,930.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$23,875.00
Oct. 2012	5	\$1,925.00
Grand Total:	45	\$25,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/25/12-09/28/12	2	:30	5A- News-News 13 Early 5am			1		1	1						Asheville (WLOS)	NEWS LEVEL 2	8/17/12
1.1	Normal Line / News	09/25/12-10/01/12	3	:30	5A- News-News 13 Early 5am		1	1	1					3	\$200.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
2.0	Revised Line / News	09/26/12-10/01/12	2	:30	5:28A- News-News 13 Early 530a		1		1	1							Asheville (WLOS)	NEWS LEVEL 2	8/17/12
2.1	Normal Line / News	09/25/12-09/28/12	3	:30	5:28A- News-News 13 Early 530a			1		1	1			3	\$300.00	\$900.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
3.0	Revised Line / News	09/28/12-10/01/12	2	:30	6A- 6:30A (EST)		1				1						Asheville (WLOS)	NEWS LEVEL 2	8/17/12
3.1	Normal Line / News	09/25/12-10/01/12	3	:30	6A- 6:30A (EST)		1	1		1				3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
5.0	Revised Line / News	09/26/12-10/01/12	2	:30	8A- 9A (EST)		1		1		1						Asheville (WLOS)	GMA LEVEL 2	8/17/12
5.1	Normal Line / News	09/25/12-09/27/12	2	:30	8A- 9A (EST)			1		1				2	\$1,200.00	\$2,400.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12
6.0	Revised Line / News	09/25/12-10/01/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1							Asheville (WLOS)	NEWS LEVEL 2	8/17/12
6.1	Normal Line / News	09/25/12-09/27/12	3	:30	11:58:41A- News-News 13 at Noon			1		1				2	\$400.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12

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7.0	Revised Line / News	09/26/12-10/01/12	2	:30	5:28P- News-News 13 at 5:30p		1		1		1						Asheville (WLOS)	NEWS LEVEL 2	8/17/12
7.1	Normal Line / News	09/25/12-09/27/12	3	:30	5:28P- News-News 13 at 5:30p			1		1				2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
8.0	Revised Line / News	09/25/12-10/01/12	2	:30	6P- 7P (EST)		1	1		1							Asheville (WLOS)	NEWS LEVEL 2	8/17/12
8.1	Normal Line / News	09/26/12-09/27/12	2	:30	6P- 7P (EST)				1	1				2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
9.0	Revised Line / News	09/29/12-09/29/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GMA LEVEL 2	8/17/12
9.1	Normal Line / News	09/29/12-09/29/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12
10.0	Revised Line / News	09/30/12-09/30/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
10.1	Normal Line / News	09/30/12-09/30/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
11.0	Revised Line / News	09/30/12-09/30/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA LEVEL 2	8/17/12
11.1	Normal Line / News	09/30/12-09/30/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	9/20/12

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12.0	Revised Line / News	09/25/12-10/01/12	2	:30	12:30P- News-News 13 at 1230p		1	1		1	1						Asheville (WLOS)	NEWS LEVEL 2	8/17/12
12.1	Normal Line / News	09/26/12-10/01/12	3	:30	12:30P- News-News 13 at 1230p		1		1		1			3	\$350.00	\$1,050.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
13.0	Revised Line / SPOT	09/25/12-09/28/12	2	:30	4:00:30P- Katie			1	1	1	1						Asheville (WLOS)	KATIE	8/17/12
13.1	Normal Line / SPOT	09/26/12-10/01/12	3	:30	4:00:30P- Katie		1		1	1	1			4	\$175.00	\$700.00	Asheville (WLOS)	KATIE	9/20/12
14.0	Revised Line / News	09/25/12-10/01/12	2	:30	4:59P- News-News 13 First News At 5p		1	1		1	1						Asheville (WLOS)	NEWS LEVEL 2	8/17/12
14.1	Normal Line / News	09/25/12-10/01/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1		1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
15.0	Revised Line / News	09/29/12-09/29/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
15.1	Normal Line / News	09/29/12-09/29/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
16.0	Revised Line / News	09/29/12-09/29/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/17/12
16.1	Normal Line / News	09/29/12-09/29/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12

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17.0	Revised Line / News	09/30/12-09/30/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
17.1	Normal Line / News	09/30/12-09/30/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
18.0	Revised Line / SPOT	09/30/12-09/30/12	2	:30	11A- ABC-This Week	1							X				Asheville (WLOS)	THIS WEEK LEVEL 2	8/17/12
18.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK LEVEL 2	9/20/12
19.0	Revised Line / News	09/30/12-09/30/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/17/12
19.1	Normal Line / News	09/25/12-09/26/12	3	:30	10:59:56P- News-News 13 11p Late News			1	1					2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS LEVEL 2	9/20/12
20.0	Normal Line / News	09/26/12-09/28/12	3	:30	6:30A- 7A (EST)				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)		9/20/12
21.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58:50P- Wheel of Fortune			1	1		1			3	\$900.00	\$2,700.00	Asheville (WLOS)	WHEEL	9/20/12
22.0	Normal Line / News	09/25/12-09/27/12	3	:30	11:35P- ABC-Nightline			1		1				2	\$400.00	\$800.00	Asheville (WLOS)	NIGHTLINE	9/20/12
23.0	Normal Line / News	09/27/12-09/27/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$800.00	\$800.00	Asheville (WLOS)	11P NEWS	9/20/12

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